

Bold New Look for Traditional Indian Jewelry  
Palo Alto, California

Photography | **Tanushree Vaidya** | [@tanushree.vaidya](#)  
Jewelry | **Sampat Jewellers** | [@sapatjewellers](#)  
Beauty | **Makeup By Abhilasha** | [@makeupbyabhilashasingh](#)  
Caterer | **Ettan** | [@ettanrestaurant](#)  
Model | **Reena Rai** | [@thisisreenarai](#)

## CONCEPT

We decided to work on this shoot with the intention of solving real world problems that South Asian women face during and after their wedding. South Asian women in western countries get traditional fine jewelry during their wedding. Then they run into an issue of styling their traditional jewelry with their western dresses. In this styled shoot, we show how South Asian women can style their traditional jewelry pieces with a colorful dress.



